

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

Market Test of Experimental Product-
Customized Delivery

Docket No. MT2014-1

CHAIRMAN'S INFORMATION REQUEST NO. 1

(Issued September 30, 2014)

To clarify the Postal Service's notice of intent to conduct the Customized Delivery market test,¹ the Postal Service is requested to provide written responses to the following questions. Answers should be provided to individual questions as soon as they are developed, but no later than October 7, 2014.

Customized Delivery

1. Please describe the geographic markets where the market test may be conducted.
2. Please provide an estimate of the total revenue that is anticipated by the Postal Service for fiscal years 2015 and 2016, and include available supporting documentation.
3. In the Notice, the Postal Service states that during operational testing, "the retailer brings groceries already packed into retailer-branded totes, some of which are chilled or include freezer packs." Notice at 2.
 - (a) Please provide a more detailed description of the totes, including their dimensions and weight limit. Please specify whether the totes can be enclosed by a zipper.

¹ Notice of the United States Postal Service of Market Test of Experimental Product—Customized Delivery, September 23, 2014 (Notice).

- (b) Are there limits to the number of totes that can be delivered per day to each address? If so, please specify the limit for how many totes can be delivered to each address per day.
 - (c) Are there limits to the total number of totes that can be delivered per day? If so, please specify the limit for the total number of totes can be delivered per day.
- 4. The Notice states that “Customized Delivery is a package delivery service offering that will provide customers with delivery of groceries and other prepackaged goods...” *Id.* at 1.
 - (a) Please explain how Customized Delivery is different from the same-day delivery service provided by Metro Post.²
 - (b) Can items delivered via Customized Delivery, such as groceries and prepackaged goods, also be delivered via Metro Post?

Operational Testing

- 5. In the Notice, the Postal Service states that it began conducting “operational testing” for early morning grocery delivery. Notice at 2. It explains that deliveries during the operational test have averaged 1 to 4 totes per address, with an average of 160 totes per day for the 38 ZIP Codes included in the testing. *Id.* at 3.
 - (a) On what date did the operational test begin?
 - (b) Please provide a list of the 38 ZIP Codes included in the operational test.
 - (c) How does the “operational test” described in the Notice differ from a “market test” of an experimental product under 39 U.S.C. § 3641(a)(1)?

² See Docket No. MT2013-1, Order No. 1539, Order Approving Metro Post Market Test, November 14, 2012.

- (d) How will the market test of Customized Delivery differ from the current process used during operational testing? *See id.* at 2-3.
- (e) Please provide the total revenues received by the Postal Service from the operational test.

By the Chairman.

Ruth Y. Goldway